



Milano, September 2017

Mi&Ti – The first couple of gins... to drink in couple



Thirty years lived together, two different personalities, two different jobs, but a common passion and so many Martini and Gin & Tonic drunk together. Rossella and Lele Saporiti with fun, but as real connoisseurs, have found the ideal recipe for a couple in life ... and in gin!

After travelling the world, for pleasure and for work, researching and experimenting the best gins (and the best bars), they decided to create Mi&Ti, a pair of gins respectively studied to enhance the characteristics of the classic Martini Cocktail and the perfect Gin & Tonic.

Although suitable for the preparation of all kinds of drinks, Mi&Ti are slightly different: Gin Mi is more dry and strong, Gin Ti is aromatic and floral.

Both gins have a common root, given by the use of some of the most "classic" gin botanicals – juniper, sage, liquorice, rose and lemon – but they differ in perfumes and taste for the use of some specific essences (yuzu and Lapsang Souchong tea for Gin Mi, camomile and cherry for Gin Ti) that give each of the two spirits a different and specific character.

Mi&Ti are handcrafted with high quality materials by Origine Laboratorio, in the small village of Cengio, in Northern Italy.

The botanicals are first infused separately in a high quality organic grain, then mixed as per our exclusive and proprietary recipe and finally re-distilled.

Gin Mi and Gin Ti have been created by Rossella and Lele Saporiti, with the assistance of Tommaso Coppo – Head Barman of Drop Cafè in Casale Monferrato, with experiences of Chef and Food & Beverage Manager – and with the precious help of Alessandro Pancini and Luca Graffo of Origine Laboratorio.

Mi&Ti precious black glass bottles, are serigraphed with the images of their botanicals, created by artist Elena Doria. A hand-written tag indicates the distillation batch and the progressive numbering of each bottle.

Mi&Ti have been presented to the food & beverage professionals at Gin Day Milano, on September 10/11 2017. They will be launched soon in the international markets with a Gin Tour starting in Milan and then landing in Turin, Venice, Rome, Barcelona, London, Shanghai, Singapore and Dubai.

Mi&Ti
Small Batch Italian Gin

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